

Urban Design, Real Estate, Construction and Tourism

Journal of Building Appraisal

Designed to be the leading professional journal dealing with building condition, defects, repair and maintenance.

Readership: Building surveyors, structural engineers, building services engineers, specialist surveyors, such as those advising on accessibility and material sampling, building control surveyors, contractors, architects, lawyers advising on disputes involving party walls, dilapidations, liability, negligence and boundary issues, professionals involved in CPD and APC, academics and students.

Circulation: 500

Web visits/month: 1,800

Dimensions

- **Trimmed page size (mm):** 280 x 195
- **Full page ad dimensions (mm):** 250 x 165
- **Bleed ad dimensions (mm):** 286 x 201
- **Half page (H):** 125 x 165
- **Half page (V):** 250 x 80

Price Band: C

www.palgrave-journals.com/jba/



Journal of Retail & Leisure Property

Focuses on the key topics confronted by practitioners in their everyday work and features reviews of new trends and developments in the industry.

Readership: All professionals responsible for managing or advising on retail and leisure property.

Circulation: 400

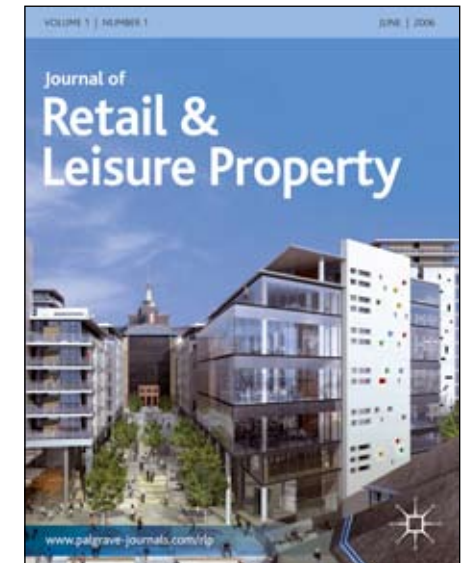
Web visits/month: 2,300

Dimensions

- **Trimmed page size (mm):** 280 x 195
- **Full page ad dimensions (mm):** 250 x 165
- **Bleed ad dimensions (mm):** 286 x 201
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- **Half page (V):** 250 x 80

Price Band: C

www.palgrave-journals.com/rlp/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
4.3	Winter	07 Nov 08	24 Nov 08
4.4	Spring	13 Feb 09	02 Mar 09
5.1	Summer	10 Jun 09	25 Jun 09
5.2	Fall	03 Sep 09	22 Sep 09

Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
8.1	February	04 Dec 08	19 Dec 08
8.2	May	12 Mar 09	30 Mar 09
8.3	August	16 Jun 09	01 Jul 09
8.4	November	09 Sep 09	28 Sep 09

Urban Design, Real Estate, Construction and Tourism

Tourism and Hospitality Research

Serves and reflects the tremendous growth in research in tourism and hospitality and seeks to further the links between these and other fields.

Readership: Tourism and hospitality academics, heads of tourism boards, sales and business development managers, regional development tourism directors, government tourism ministers, travel agents, PR and publicity managers, and theme park managers.

Circulation: 400

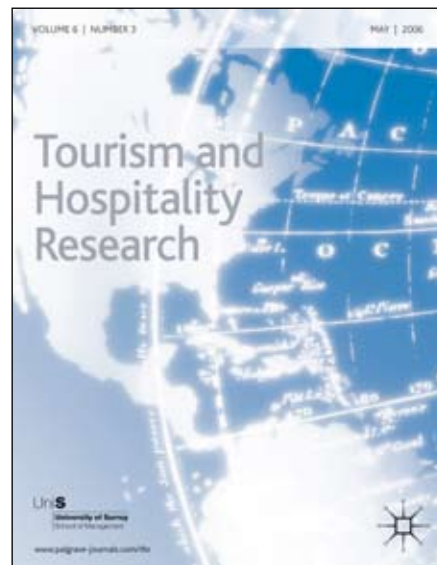
Web visits/month: 4,500

Dimensions

- **Trimmed page size (mm):** 270 x 210
- **Full page ad dimensions (mm):** 240 x 180
- **Bleed ad dimensions (mm):** 276 x 216
- **Half page (H):** 120 x 180
- **Half page (V):** 240 x 85

Price Band: C

www.palgrave-journals.com/thr/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
9.1	January	07 Nov 08	24 Nov 08
9.2	April	09 Feb 09	24 Feb 09
9.3	July	11 May 09	27 May 09
9.4	October	03 Aug 09	20 Aug 09

URBAN DESIGN *International*

An international peer-reviewed journal bringing together practice and research and providing a lively forum for the exchange of information in the field of urban design and management.

Readership: Urban designers, architects, planners, landscape architects and developers.

Circulation: 400

Web visits/month: 4,300

Dimensions

- **Trimmed page size (mm):** 280 x 215
- **Full page ad dimensions (mm):** 250 x 185
- **Bleed ad dimensions (mm):** 286 x 221
- **Half page (H):** 120 x 185
- **Half page (V):** 250 x 85

Price Band: C

www.palgrave-journals.com/udi/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
14.1	Spring	12 Feb 09	27 Feb 09
14.2	Summer	14 May 09	01 Jun 09
14.3	Autumn	09 Jul 09	24 Jul 09
14.4	Winter	29 Sep 09	15 Oct 09

Price Bands

JOURNAL TITLE	PRICE BAND
Acta Politica	B
American Journal of Psychoanalysis	B
Asian Business & Management	C
British Politics	C
Business Economics NEW	B
Comparative Economic Studies	B
Comparative European Politics	C
Contemporary Political Theory	C
Corporate Reputation Review	B
Crime Prevention & Community Safety	C
Development	A
Eastern Economic Journal	B
The European Journal of Development Research NEW	B
European Journal of Information Systems	A
European Management Review	A
European Political Science	A
Feminist Review	A
French Politics	C
The Geneva Papers on Risk and Insurance - Issues and Practice	B
The Geneva Risk and Insurance Review	B
Higher Education Policy	B
IMF Staff Papers	A
Information Visualization	C
International Abstracts in Operations Research	A
International Journal of Disclosure and Governance	C
International Journal of Educational Advancement	C
International Politics	B
Journal of Asset Management	B
Journal of Banking Regulation	B
Journal of Brand Management	A
Journal of Building Appraisal	C

JOURNAL TITLE	PRICE BAND
Journal of Commercial Biotechnology	C
Journal of Database Marketing & Customer Strategy Management	C
Journal of Derivatives & Hedge Funds	B
Journal of Digital Asset Management	C
Journal of Direct, Data and Digital Marketing Practice	A
Journal of Financial Services Marketing	C
Journal of Generic Medicines	B
Journal of Information Technology	A
Journal of International Business Studies	A
Journal of International Relations and Development	C
Journal of Medical Marketing	C
Journal of the Operational Research Society	A
Journal of Public Health Policy	B
Journal of Retail & Leisure Property	C
Journal of Revenue and Pricing Management	C
Journal of Simulation	B
Journal of Targeting, Measurement and Analysis for Marketing	B
Knowledge Management Research and Practice	B
Latino Studies	B
Maritime Economics & Logistics	C
Organization Management Journal (Online only)	C
OR Insight NEW	C
Pensions	B
Place Branding and Public Diplomacy	C
Polity	B
Psychoanalysis, Culture & Society	C
Risk Management	B
Security Journal	B
Social Theory & Health	C
Subjectivity	C
Tourism and Hospitality Research	C
URBAN DESIGN <i>International</i>	C

Rates

		Price Band		
		A	B	C
Mono	Full Page	£700	£500	£400
	Half Page*	£450	£350	£250
Four Colour	Full Page	£1400	£1000	£800
	Half Page*	£900	£700	£550
Two Colour	Full Page	£800	£650	£550
Double Page Spread	Colour	£2200	£1750	£1500
	Mono	£1100	£850	£750
Online**	Large Banner	£700	£500	£400
	Large Skyscraper	£600	£450	£350
	Small	£250	£200	£150
Inserts***		£700	£500	£400
Guaranteed Position		+10%		
Special Position		By Arrangement		
Agency Discount		-10%		
Publisher Discount		-20%		
Series Discount		By Arrangement		

* Not available for all journals

** Rates per one month online. Discounts available for longer bookings.

*** To place inserts in all copies of a journal. Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.

Mechanical Data

Copy Dates	Approximately six weeks before publication. See individual titles for dates.
Conditions	Cancellation of four-colour bookings cannot be accepted within seven weeks of insertion dates. Late delivery of material may incur forfeiture of space booked at full cost. No extra charges for bleed.
Print	Please supply press-optimised PDF or EPS files with a minimum resolution of 300 dpi. Mono ads should be supplied in greyscale, 4-colour ads should be supplied in CMYK separated format. If possible, please supply pantone numbers for colour ads. See individual journals for trim and advert sizes. Half-page dimensions are supplied where available.
Online	Online advertisements are present on ALL pages associated with the journal. Advertising rates are for a time period of one month. Discounts are available for longer bookings. Please supply static JPEGs, optimised to be as small as possible. Banner (horizontal): 728 pixels wide by 90 pixels high. These may be animated. Animated ads should be submitted in GIF format. Skyscraper (vertical): 160 pixels wide by 555 pixels high. Small: 160 pixels wide by 140 pixels high.
Inserts	Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.
Copy	Please send copy to: Advertising Department, Palgrave Macmillan Journals Houndmills, Basingstoke, Hampshire RG21 6XS, United Kingdom Tel: +44 (0)1256 302971 Fax: +44 (0)1256 353774 Email: advertising@palgrave.com