

# Social & Cultural Studies

## The American Journal of Psychoanalysis

An international forum for communicating a broad range of contemporary clinical and theoretical concepts of psychoanalysis and for presenting related investigations in allied fields. The journal publishes original papers, special issues devoted to a single topic, book and film reviews.

Affiliated to the Association for the Advancement of Psychoanalysis.

**Readership:** Scholars and practitioners of psychoanalysis.

**Circulation:** 300

**Web visits/month:** 1,800

### Dimensions

- Trimmed page size (mm): 228 x 152
- Full page ad dimensions (mm): 198 x 122
- Bleed ad dimensions (mm): 234 x 158

**Price Band:** B

[www.palgrave-journals.com/ajp/](http://www.palgrave-journals.com/ajp/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
69.1	March	04 Dec 08	14 Jan 09
69.2	June	12 Mar 09	16 Apr 09
69.3	September	15 Jun 09	16 Jul 09
69.4	December	09 Sep 09	14 Oct 09

## Feminist Review

When *Feminist Review* first appeared in 1979 it described itself as a socialist and feminist journal, 'a vehicle to unite research and theory with political practice, and contribute to the development of both'. 30 years later, and in a very different political landscape, *FR* remains committed to those core values. It is essential reading for anyone interested in feminist studies today.

**Readership:** Essential reading for those interested in women's studies and contemporary feminist theory.

**Circulation:** 1,300

**Web visits/month:** 7,000

### Dimensions

- Trimmed page size (mm): 246 x 189
- Full page ad dimensions (mm): 216 x 159
- Bleed ad dimensions (mm): 252 x 195

**Price Band:** A

[www.feminist-review.com](http://www.feminist-review.com)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
91	March	09 Dec 08	02 Jan 09
92	July	22 Apr 09	08 May 09
93	November	24 Aug 09	09 Sep 09

# Social & Cultural Studies

## Journal of Public Health Policy

An accessible source of scholarly articles on the epidemiologic and social foundations of public health policy, rigorously edited, and progressive. It broadens public health policy debates beyond the 'health system' to examine all forces and environments that impinge on the health of populations.

**Readership:** Academics and practitioners researching and developing public health policies.

**Circulation:** 1,000

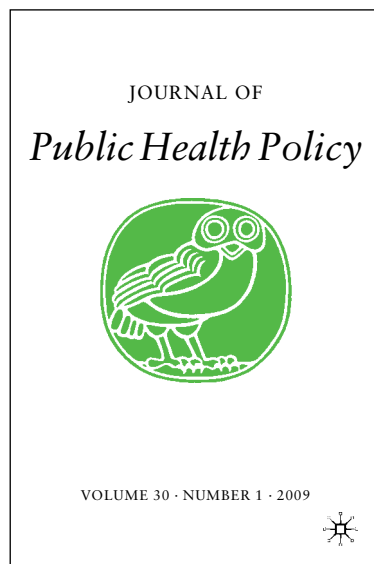
**Web visits/month:** 5,600

### Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

**Price Band:** B

[www.palgrave-journals.com/jphp/](http://www.palgrave-journals.com/jphp/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
30.1	April	16 Jan 09	04 Feb 09
30.2	June	27 Apr 09	13 May 09
30.3	September	30 Jun 09	15 Jul 09
30.4	December	08 Oct 09	23 Oct 09

## Latino Studies

*Latino Studies* promotes advances in interdisciplinary scholarship about the lived experience and struggles of Latinas and Latinos for equity, representation and social justice.

**Readership:** Researchers, academics and all those with an interest in latino/a studies, culture and experience.

**Circulation:** 350

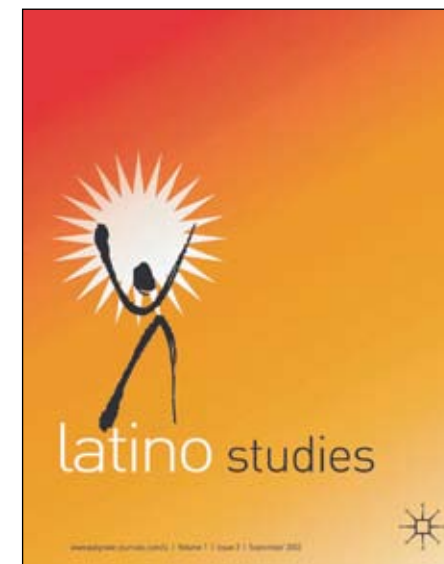
**Web visits/month:** 3,700

### Dimensions

- **Trimmed page size (mm):** 246 x 189
- **Full page ad dimensions (mm):** 216 x 159
- **Bleed ad dimensions (mm):** 252 x 195

**Price Band:** B

[www.palgrave-journals.com/lst/](http://www.palgrave-journals.com/lst/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
7.1	Spring	28 Jan 09	12 Feb 09
7.2	Summer	27 Apr 09	13 May 09
7.3	Autumn	22 Jul 09	06 Aug 09
7.4	Winter	13 Oct 09	28 Oct 09

# Social & Cultural Studies

## Psychoanalysis, Culture & Society

Publishes original, high-quality, refereed manuscripts which address the intersection between psychoanalysis, culture and society, with particular reference to social justice and social change.

The journal of the Association for the Psychoanalysis of Culture & Society.

**Readership:** Academics, practitioners and clinicians interested in the application of psychoanalysis theory to cultural and societal problems.

**Circulation:** 400

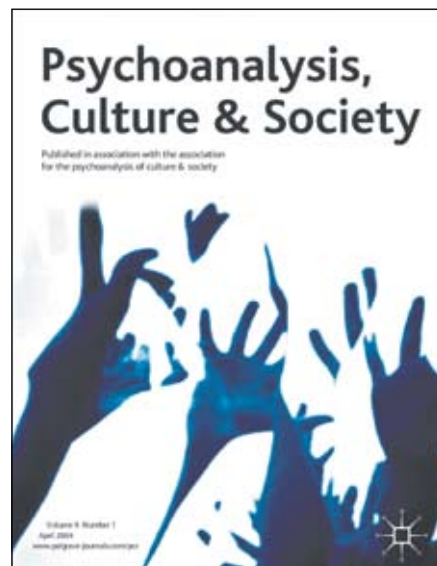
**Web visits/month:** 2,600

### Dimensions

- **Trimmed page size (mm):** 246 x 189
- **Full page ad dimensions (mm):** 216 x 159
- **Bleed ad dimensions (mm):** 252 x 195

**Price Band:** C

[www.palgrave-journals.com/pcs/](http://www.palgrave-journals.com/pcs/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
14.1	April	20 Jan 09	06 Feb 09
14.2	July	20 Apr 09	06 May 09
14.3	September	10 Jul 09	27 Jul 09
14.4	December	24 Sep 09	12 Oct 09

## Social Theory & Health

*STH* provides an international scholarly forum for theoretical reflection and debate on contemporary health issues, many of which bear directly on the planning and delivery of services. The journal aims to consolidate, refine and extend theoretically informed work on the role of health in modern societies.

**Readership:** Medical sociologists, academic nurses, psychologists, researchers in public health and those with an interest in the theorisation of contemporary health issues, cultural and media studies, social theory and the humanities.

**Circulation:** 250

**Web visits/month:** 2,300

### Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

**Price Band:** C

[www.palgrave-journals.com/sth/](http://www.palgrave-journals.com/sth/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
7.1	February	21 Nov 08	08 Dec 08
7.2	May	27 Feb 09	17 Mar 09
7.3	August	03 Jun 09	18 Jun 09
7.4	November	27 Aug 09	15 Sep 09

# Social & Cultural Studies

## Subjectivity

An exciting and innovative transdisciplinary journal in the social sciences, *Subjectivity* examines the socio-political, cultural, historical and material processes, dynamics and structures of human experience.

**Readership:** Academics and researchers in anthropology, human geography, critical psychology, health psychology, community psychology, sociology, post colonial studies, gender studies, cultural and media studies, social research and social theory, health and psychosocial studies, political theory, science and technology studies and the humanities.

**Circulation:** 400

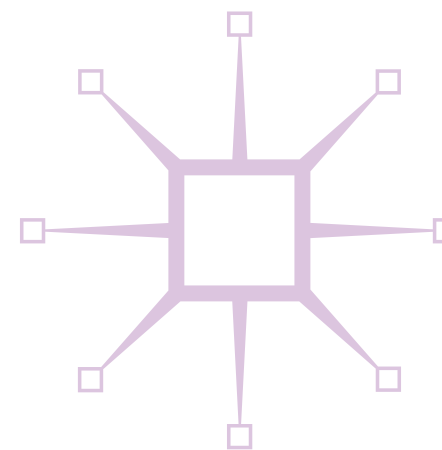
**Web visits/month:** 1,300

### Dimensions

- **Trimmed page size (mm):** 246 x 189
- **Full page ad dimensions (mm):** 216 x 159
- **Bleed ad dimensions (mm):** 252 x 195

**Price Band:** C

[www.palgrave-journals.com/sub/](http://www.palgrave-journals.com/sub/)



### Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
26	April	14 Jan 09	09 Feb 09
27	July	07 Apr 09	04 May 09
28	September	25 Jun 09	17 Jul 09
29	December	11 Sep 09	08 Oct 09

# Price Bands

JOURNAL TITLE	PRICE BAND
Acta Politica	B
American Journal of Psychoanalysis	B
Asian Business & Management	C
British Politics	C
Business Economics NEW	B
Comparative Economic Studies	B
Comparative European Politics	C
Contemporary Political Theory	C
Corporate Reputation Review	B
Crime Prevention & Community Safety	C
Development	A
Eastern Economic Journal	B
The European Journal of Development Research NEW	B
European Journal of Information Systems	A
European Management Review	A
European Political Science	A
Feminist Review	A
French Politics	C
The Geneva Papers on Risk and Insurance - Issues and Practice	B
The Geneva Risk and Insurance Review	B
Higher Education Policy	B
IMF Staff Papers	A
Information Visualization	C
International Abstracts in Operations Research	A
International Journal of Disclosure and Governance	C
International Journal of Educational Advancement	C
International Politics	B
Journal of Asset Management	B
Journal of Banking Regulation	B
Journal of Brand Management	A
Journal of Building Appraisal	C

JOURNAL TITLE	PRICE BAND
Journal of Commercial Biotechnology	C
Journal of Database Marketing & Customer Strategy Management	C
Journal of Derivatives & Hedge Funds	B
Journal of Digital Asset Management	C
Journal of Direct, Data and Digital Marketing Practice	A
Journal of Financial Services Marketing	C
Journal of Generic Medicines	B
Journal of Information Technology	A
Journal of International Business Studies	A
Journal of International Relations and Development	C
Journal of Medical Marketing	C
Journal of the Operational Research Society	A
Journal of Public Health Policy	B
Journal of Retail & Leisure Property	C
Journal of Revenue and Pricing Management	C
Journal of Simulation	B
Journal of Targeting, Measurement and Analysis for Marketing	B
Knowledge Management Research and Practice	B
Latino Studies	B
Maritime Economics & Logistics	C
Organization Management Journal (Online only)	C
OR Insight NEW	C
Pensions	B
Place Branding and Public Diplomacy	C
Polity	B
Psychoanalysis, Culture & Society	C
Risk Management	B
Security Journal	B
Social Theory & Health	C
Subjectivity	C
Tourism and Hospitality Research	C
URBAN DESIGN <i>International</i>	C

# Rates

		Price Band		
		A	B	C
Mono	Full Page	£700	£500	£400
	Half Page*	£450	£350	£250
Four Colour	Full Page	£1400	£1000	£800
	Half Page*	£900	£700	£550
Two Colour	Full Page	£800	£650	£550
Double Page Spread	Colour	£2200	£1750	£1500
	Mono	£1100	£850	£750
Online**	Large Banner	£700	£500	£400
	Large Skyscraper	£600	£450	£350
	Small	£250	£200	£150
Inserts***		£700	£500	£400
Guaranteed Position		+10%		
Special Position		By Arrangement		
Agency Discount		-10%		
Publisher Discount		-20%		
Series Discount		By Arrangement		

\* Not available for all journals

\*\* Rates per one month online. Discounts available for longer bookings.

\*\*\* To place inserts in all copies of a journal. Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.

# Mechanical Data

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## Copy Dates

Approximately six weeks before publication. See individual titles for dates.

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## Conditions

Cancellation of four-colour bookings cannot be accepted within seven weeks of insertion dates.

Late delivery of material may incur forfeiture of space booked at full cost.

No extra charges for bleed.

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## Print

Please supply press-optimised PDF or EPS files with a minimum resolution of 300 dpi.

Mono ads should be supplied in greyscale, 4-colour ads should be supplied in CMYK separated format.

If possible, please supply pantone numbers for colour ads. See individual journals for trim and advert sizes.

Half-page dimensions are supplied where available.

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## Online

Online advertisements are present on **ALL** pages associated with the journal.

Advertising rates are for a time period of one month.

Discounts are available for longer bookings.

Please supply static JPEGs, optimised to be as small as possible.

**Banner (horizontal):** 728 pixels wide by 90 pixels high.

These may be animated. Animated ads should be submitted in GIF format.

**Skyscraper (vertical):** 160 pixels wide by 555 pixels high.

**Small:** 160 pixels wide by 140 pixels high.

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## Inserts

Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request.

All inserts to be folded to A5 size.

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## Copy

**Please send copy to:**

Advertising Department, Palgrave Macmillan Journals  
Houndmills, Basingstoke, Hampshire  
RG21 6XS, United Kingdom

**Tel:** +44 (0)1256 302971

**Fax:** +44 (0)1256 353774

**Email:** [advertising@palgrave.com](mailto:advertising@palgrave.com)

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