

Security

Crime Prevention & Community Safety: An International Journal

Aims to facilitate the exchange of expertise and experience, to promote good practice and to help identify successful strategies for addressing issues of crime prevention and community safety.

Readership: Crime prevention officers, community safety officers, police forces, probation service, prison service, social science researchers, law firms, private and corporate security, business, libraries, crime analysts, social services, investigators, national and local government, politicians, victim support agencies, magistrates, policymakers, community groups, academics, students and law enforcement professionals.

Circulation: 400
Web visits/month: 2,500

Dimensions

- **Trimmed page size (mm):** 245 x 156
- **Full page ad dimensions (mm):** 215 x 140
- **Bleed ad dimensions (mm):** 215 x 176
- **Half page (H):** 110 x 140
- **Half page (V):** 215 x 65

Price Band: C

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Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
11.1	February	19 Nov 08	04 Dec 08
11.2	April	03 Feb 09	18 Feb 09
11.3	July	05 May 09	20 May 09
11.4	October	29 Jul 09	14 Aug 09

Security Journal

A dynamic publication that publishes the latest developments and techniques in security management. It contains papers at the cutting edge in developing ideas and improving practice, focusing on the latest research findings on all aspects of security.

This journal is affiliated to ASIS International.

Readership: Security researchers and professionals.

Circulation: 450
Web visits/month: 3,100

Dimensions

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Price Band: C

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Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
22.1	February	24 Nov 08	09 Dec 08
22.2	April	28 Jan 09	12 Feb 09
22.3	July	28 Apr 09	14 May 09
22.4	October	23 Jul 09	07 Aug 09

Price Bands

JOURNAL TITLE	PRICE BAND
Acta Politica	B
American Journal of Psychoanalysis	B
Asian Business & Management	C
British Politics	C
Business Economics NEW	B
Comparative Economic Studies	B
Comparative European Politics	C
Contemporary Political Theory	C
Corporate Reputation Review	B
Crime Prevention & Community Safety	C
Development	A
Eastern Economic Journal	B
The European Journal of Development Research NEW	B
European Journal of Information Systems	A
European Management Review	A
European Political Science	A
Feminist Review	A
French Politics	C
The Geneva Papers on Risk and Insurance - Issues and Practice	B
The Geneva Risk and Insurance Review	B
Higher Education Policy	B
IMF Staff Papers	A
Information Visualization	C
International Abstracts in Operations Research	A
International Journal of Disclosure and Governance	C
International Journal of Educational Advancement	C
International Politics	B
Journal of Asset Management	B
Journal of Banking Regulation	B
Journal of Brand Management	A
Journal of Building Appraisal	C

JOURNAL TITLE	PRICE BAND
Journal of Commercial Biotechnology	C
Journal of Database Marketing & Customer Strategy Management	C
Journal of Derivatives & Hedge Funds	B
Journal of Digital Asset Management	C
Journal of Direct, Data and Digital Marketing Practice	A
Journal of Financial Services Marketing	C
Journal of Generic Medicines	B
Journal of Information Technology	A
Journal of International Business Studies	A
Journal of International Relations and Development	C
Journal of Medical Marketing	C
Journal of the Operational Research Society	A
Journal of Public Health Policy	B
Journal of Retail & Leisure Property	C
Journal of Revenue and Pricing Management	C
Journal of Simulation	B
Journal of Targeting, Measurement and Analysis for Marketing	B
Knowledge Management Research and Practice	B
Latino Studies	B
Maritime Economics & Logistics	C
Organization Management Journal (Online only)	C
OR Insight NEW	C
Pensions	B
Place Branding and Public Diplomacy	C
Polity	B
Psychoanalysis, Culture & Society	C
Risk Management	B
Security Journal	B
Social Theory & Health	C
Subjectivity	C
Tourism and Hospitality Research	C
URBAN DESIGN <i>International</i>	C

Rates

		Price Band		
		A	B	C
Mono	Full Page	£700	£500	£400
	Half Page*	£450	£350	£250
Four Colour	Full Page	£1400	£1000	£800
	Half Page*	£900	£700	£550
Two Colour	Full Page	£800	£650	£550
Double Page Spread	Colour	£2200	£1750	£1500
	Mono	£1100	£850	£750
Online**	Large Banner	£700	£500	£400
	Large Skyscraper	£600	£450	£350
	Small	£250	£200	£150
Inserts***		£700	£500	£400
Guaranteed Position		+10%		
Special Position		By Arrangement		
Agency Discount		-10%		
Publisher Discount		-20%		
Series Discount		By Arrangement		

* Not available for all journals

** Rates per one month online. Discounts available for longer bookings.

*** To place inserts in all copies of a journal. Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.

Mechanical Data

Copy Dates

Approximately six weeks before publication. See individual titles for dates.

Conditions

Cancellation of four-colour bookings cannot be accepted within seven weeks of insertion dates.

Late delivery of material may incur forfeiture of space booked at full cost.

No extra charges for bleed.

Print

Please supply press-optimised PDF or EPS files with a minimum resolution of 300 dpi.

Mono ads should be supplied in greyscale, 4-colour ads should be supplied in CMYK separated format.

If possible, please supply pantone numbers for colour ads. See individual journals for trim and advert sizes.

Half-page dimensions are supplied where available.

Online

Online advertisements are present on **ALL** pages associated with the journal.

Advertising rates are for a time period of one month.

Discounts are available for longer bookings.

Please supply static JPEGs, optimised to be as small as possible.

Banner (horizontal): 728 pixels wide by 90 pixels high.

These may be animated. Animated ads should be submitted in GIF format.

Skyscraper (vertical): 160 pixels wide by 555 pixels high.

Small: 160 pixels wide by 140 pixels high.

Inserts

Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request.

All inserts to be folded to A5 size.

Copy

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Advertising Department, Palgrave Macmillan Journals
Houndmills, Basingstoke, Hampshire
RG21 6XS, United Kingdom

Tel: +44 (0)1256 302971

Fax: +44 (0)1256 353774

Email: advertising@palgrave.com
