

Politics, IR & International Development

Acta Politica

AP publishes outstanding work reflecting research and developments of both a theoretical and empirical nature within the field, including Dutch and comparative politics, international relations, political theory, public administration, and political communication.

The official journal of the Dutch Political Science Association.

Readership: Academics, researchers and practitioners in political science.

Circulation: 650

Web visits/month: 6,000

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: B

www.palgrave-journals.com/ap/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
44.1	April	14 Jan 09	02 Feb 09
44.2	July	15 Apr 09	30 Apr 09
44.3	September	07 Jul 09	22 Jul 09
44.4	December	22 Sep 09	08 Oct 09

British Politics

Offers the only forum explicitly designed to promote research in British political studies, seeking to provide a counterweight to the growing fragmentation of this field during recent years.

Readership: Academics, researchers and practitioners in political science.

Circulation: 350

Web visits/month: 2,000

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/bp/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
4.1	April	08 Jan 09	23 Jan 09
4.2	June	31 Mar 09	17 Apr 09
4.3	September	25 Jun 09	10 Jul 09
4.4	December	15 Sep 09	01 Oct 09

Politics, IR & International Development

Comparative European Politics

An international peer-reviewed journal on the comparative politics and political economy of contemporary Europe. Spanning political science, international relations and global political economy, *CEP* provides an international and interdisciplinary forum for research, theory and debate.

Readership: Academics, researchers and practitioners in political science.

Circulation: 350

Web visits/month: 2,100

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/cep/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
7.1	April	28 Jan 09	12 Feb 09
7.2	July	21 Apr 09	07 May 09
7.3	September	02 Jul 09	17 Jul 09
7.4	December	17 Sep 09	06 Oct 09

Contemporary Political Theory

A distinctive international forum for research and debate in political theory, *CPT* encompasses a wide range of topics, with a focus on accessibility and scholarly excellence.

Readership: Academics, researchers and practitioners in political theory and philosophy.

Circulation: 300

Web visits/month: 4,200

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/cpt/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
8.1	February	25 Nov 08	10 Dec 08
8.2	May	03 Mar 09	19 Mar 09
8.3	August	05 Jun 09	01 Sep 09
8.4	November	22 Jun 09	17 Sep 09

Politics, IR & International Development

Development

Development explores the cutting-edge issues of human-centred development. With alternative perspectives on civil society, development policy and community-based strategies for livelihoods, gender and social justice, *Development* keeps readers up-to-date with the challenging issues of today's rapidly changing world.

The flagship journal of the Society for International Development.

Readership: Activists, academics, and policymakers involved in international development, social justice and institutional change.

Circulation: 3,000

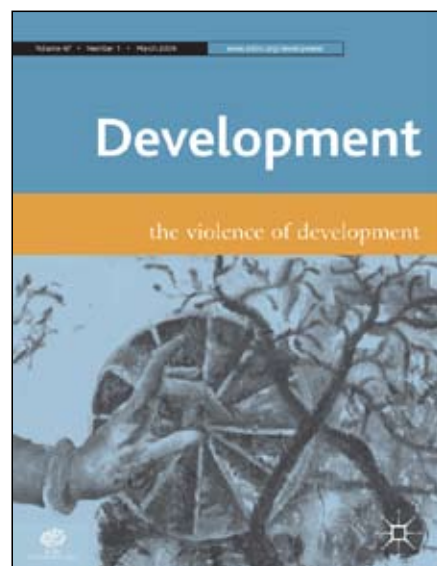
Web visits/month: 13,300

Dimensions

- Trimmed page size (mm): 246 x 189
- Full page ad dimensions (mm): 216 x 159
- Bleed ad dimensions (mm): 252 x 195

Price Band: A

www.sidint.org/development/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
52.1	March	22 Dec 08	15 Jan 09
52.2	June	03 Apr 09	22 Apr 09
52.3	September	26 Jun 09	13 Jul 09
52.4	December	30 Sep 09	09 Oct 09

The European Journal of Development Research (New)

The European Journal of Development Research is a multi-disciplinary journal that seeks to broaden our understanding of the processes that advance or impede human development, whether from a political, economic, sociological or anthropological perspective.

The official journal of the European Association of Development Research and Training Institutes (EADI).

Readership: Academics, researchers, practitioners and policymakers involved in international development, social justice and institutional change; political scientists, development economists, anthropologists.

Circulation: 500

Web visits/month: New in 2009

Dimensions

- Trimmed page size (mm): 248 x 174
- Full page ad dimensions (mm): 218 x 144
- Bleed ad dimensions (mm): 254 x 180

Price Band: B

www.palgrave-journals.com/ejdr/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
21.1	February	26 Nov 08	16 Dec 08
21.2	April	06 Feb 09	27 Feb 09
21.3	July	21 Apr 09	12 May 09
21.4	September	26 Jun 09	17 Jul 09
21.5	December	04 Sep 09	28 Sep 09

Politics, IR & International Development

European Political Science

An international journal devoted to publishing contributions by and for the political science community. Its interpretation of 'political science' is wide and encompasses comparative politics, political economy, international relations, public administration, political theory, European studies and related disciplines.

Readership: Academics, researchers and practitioners in international political science.

Circulation: 2,700

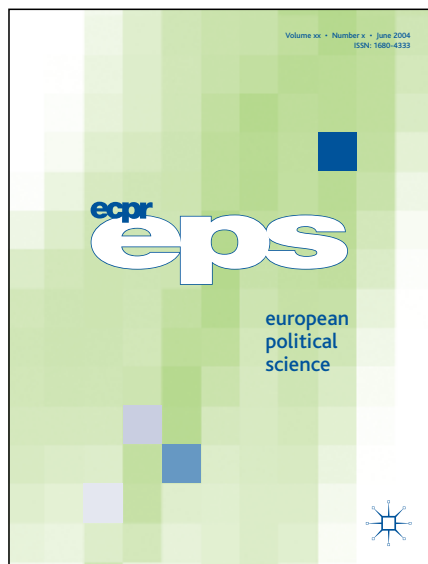
Web visits/month: 3,700

Dimensions

- **Trimmed page size (mm):** 246 x 189
- **Full page ad dimensions (mm):** 216 x 159
- **Bleed ad dimensions (mm):** 252 x 195

Price Band: A

www.palgrave-journals.com/eps/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
8.1	March	03 Dec 08	05 Jan 09
8.2	June	5 Mar 09	23 Mar 09
8.3	September	15 Jun 09	30 Jun 09
8.4	December	16 Sep 09	05 Oct 09

French Politics

An international, peer-reviewed journal that will promote the study of contemporary and comparative French politics, policy and society.

Readership: Academics, researchers and practitioners in European political science and French studies.

Circulation: 250

Web visits/month: 1,600

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/fp/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
7.1	April	16 Jan 09	04 Feb 09
7.2	July	20 Apr 09	06 May 09
7.3	September	10 Jul 09	27 Jul 09
7.4	December	08 Oct 09	23 Oct 09

Politics, IR & International Development

International Politics

IP is a journal of transnational issues and global problems. It publishes original scholarly research, substantive policy essays and thematic book reviews on contemporary political questions that transcend geographic and ideological boundaries.

Readership: Academics, researchers and practitioners in political science and international studies.

Circulation: 450

Web visits/month: 5,000

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: B

www.palgrave-journals.com/ip/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
46.1	January	21 Oct 08	04 Nov 08
46.2	March	10 Dec 08	02 Jan 09
46.3	May	16 Feb 09	02 Mar 09
46.4	July	17 Apr 09	04 May 09
46.5	September	22 Jun 09	06 Jul 09
46.6	November	19 Aug 09	03 Sep 09

Journal of International Relations and Development

JIRD is an independent and internationally peer-reviewed journal in international relations and international political economy. It publishes articles on contemporary world politics and the global political economy from a variety of methodologies and approaches.

The official journal of the Central and East European International Studies Association (CEEISA).

Readership: Academics, researchers and practitioners in international studies and political science.

Circulation: 400

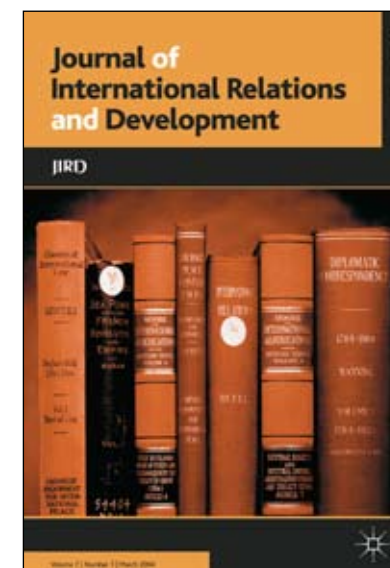
Web visits/month: 3,200

Dimensions

- **Trimmed page size (mm):** 234 x 156
- **Full page ad dimensions (mm):** 204 x 126
- **Bleed ad dimensions (mm):** 240 x 162

Price Band: C

www.palgrave-journals.com/jird/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
12.1	March	15 Dec 08	08 Jan 09
12.2	June	24 Mar 09	08 Apr 09
12.3	September	24 Jun 09	09 Jul 09
12.4	December	18 Sep 09	07 Oct 09

Politics, IR & International Development

Polity

Polity publishes lively and provocative contributions across a broad scope of political science. It has been particularly recognized for the contributions it publishes in American politics and political theory.

The journal of the Northeastern Political Science Association.

Readership: Academics, researchers and practitioners in political science.

Circulation: 1,050

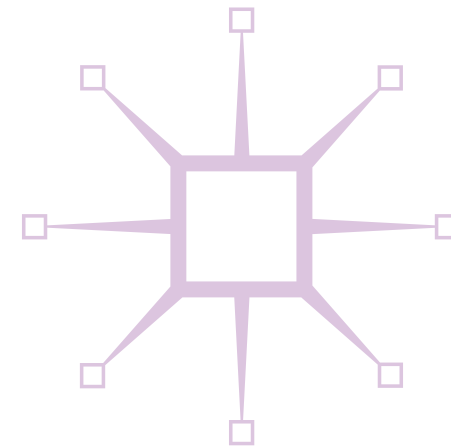
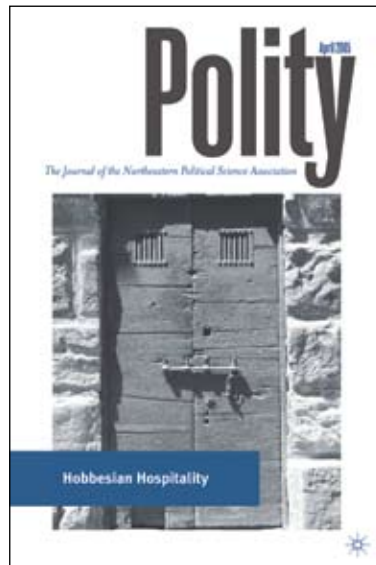
Web visits/month: 3,000

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Price Band: B

www.palgrave-journals.com/polity/



Dates and Deadlines

Issue	Publishes	Deadline to book advertising	Deadline for advertising copy
41.1	January	04 Nov 08	19 Nov 08
41.2	April	09 Feb 09	25 Feb 09
41.3	July	11 May 09	27 May 09
41.4	October	05 Aug 09	21 Aug 09

Price Bands

JOURNAL TITLE	PRICE BAND
Acta Politica	B
American Journal of Psychoanalysis	B
Asian Business & Management	C
British Politics	C
Business Economics NEW	B
Comparative Economic Studies	B
Comparative European Politics	C
Contemporary Political Theory	C
Corporate Reputation Review	B
Crime Prevention & Community Safety	C
Development	A
Eastern Economic Journal	B
The European Journal of Development Research NEW	B
European Journal of Information Systems	A
European Management Review	A
European Political Science	A
Feminist Review	A
French Politics	C
The Geneva Papers on Risk and Insurance - Issues and Practice	B
The Geneva Risk and Insurance Review	B
Higher Education Policy	B
IMF Staff Papers	A
Information Visualization	C
International Abstracts in Operations Research	A
International Journal of Disclosure and Governance	C
International Journal of Educational Advancement	C
International Politics	B
Journal of Asset Management	B
Journal of Banking Regulation	B
Journal of Brand Management	A
Journal of Building Appraisal	C

JOURNAL TITLE	PRICE BAND
Journal of Commercial Biotechnology	C
Journal of Database Marketing & Customer Strategy Management	C
Journal of Derivatives & Hedge Funds	B
Journal of Digital Asset Management	C
Journal of Direct, Data and Digital Marketing Practice	A
Journal of Financial Services Marketing	C
Journal of Generic Medicines	B
Journal of Information Technology	A
Journal of International Business Studies	A
Journal of International Relations and Development	C
Journal of Medical Marketing	C
Journal of the Operational Research Society	A
Journal of Public Health Policy	B
Journal of Retail & Leisure Property	C
Journal of Revenue and Pricing Management	C
Journal of Simulation	B
Journal of Targeting, Measurement and Analysis for Marketing	B
Knowledge Management Research and Practice	B
Latino Studies	B
Maritime Economics & Logistics	C
Organization Management Journal (Online only)	C
OR Insight NEW	C
Pensions	B
Place Branding and Public Diplomacy	C
Polity	B
Psychoanalysis, Culture & Society	C
Risk Management	B
Security Journal	B
Social Theory & Health	C
Subjectivity	C
Tourism and Hospitality Research	C
URBAN DESIGN <i>International</i>	C

Rates

		Price Band		
		A	B	C
Mono	Full Page	£700	£500	£400
	Half Page*	£450	£350	£250
Four Colour	Full Page	£1400	£1000	£800
	Half Page*	£900	£700	£550
Two Colour	Full Page	£800	£650	£550
Double Page Spread	Colour	£2200	£1750	£1500
	Mono	£1100	£850	£750
Online**	Large Banner	£700	£500	£400
	Large Skyscraper	£600	£450	£350
	Small	£250	£200	£150
Inserts***		£700	£500	£400
Guaranteed Position		+10%		
Special Position		By Arrangement		
Agency Discount		-10%		
Publisher Discount		-20%		
Series Discount		By Arrangement		

* Not available for all journals

** Rates per one month online. Discounts available for longer bookings.

*** To place inserts in all copies of a journal. Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.

Mechanical Data

Copy Dates	Approximately six weeks before publication. See individual titles for dates.
Conditions	Cancellation of four-colour bookings cannot be accepted within seven weeks of insertion dates. Late delivery of material may incur forfeiture of space booked at full cost. No extra charges for bleed.
Print	Please supply press-optimised PDF or EPS files with a minimum resolution of 300 dpi. Mono ads should be supplied in greyscale, 4-colour ads should be supplied in CMYK separated format. If possible, please supply pantone numbers for colour ads. See individual journals for trim and advert sizes. Half-page dimensions are supplied where available.
Online	Online advertisements are present on ALL pages associated with the journal. Advertising rates are for a time period of one month. Discounts are available for longer bookings. Please supply static JPEGs, optimised to be as small as possible. Banner (horizontal): 728 pixels wide by 90 pixels high. These may be animated. Animated ads should be submitted in GIF format. Skyscraper (vertical): 160 pixels wide by 555 pixels high. Small: 160 pixels wide by 140 pixels high.
Inserts	Inserts must weigh less than 20gms. Rates for inserts weighing more than 20gms available on request. All inserts to be folded to A5 size.
Copy	Please send copy to: Advertising Department, Palgrave Macmillan Journals Houndmills, Basingstoke, Hampshire RG21 6XS, United Kingdom Tel: +44 (0)1256 302971 Fax: +44 (0)1256 353774 Email: advertising@palgrave.com